1914–1918: The World at War
Differing Viewpoints

- “Family Feud”
- “Fall of the Eagles”
- “The War to End All Wars”
- “The War to ‘Make the World Safe for Democracy’”
4 Causes of the War
1. The Alliance System

**Triple Entente:**
- United Kingdom
- France
- Russia

**Triple Alliance:**
- Germany
- Austria-Hungary
- Italy
Two Armed Camps!

**Allied Powers:**
- United Kingdom
- France
- Russia
- Italy

**Central Powers:**
- Germany
- Austria-Hungary
- Turkey
The Major Players: 1914-17

**Allied Powers:**
- Nicholas II [Rus]
- George V [Br]
- Pres. Poincare [Fr]

**Central Powers:**
- Wilhelm II [Ger]
- Victor Emmanuel II [It]
- Franz Josef [A-H]
- Enver Pasha [Turkey]
2. Militarism & Arms Race

**Total Defense Expenditures for the Great Powers [Ger., A-H, It., Fr., Br., Rus.] in millions of £s.**

<table>
<thead>
<tr>
<th>Year</th>
<th>1870</th>
<th>1880</th>
<th>1890</th>
<th>1900</th>
<th>1910</th>
<th>1914</th>
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<td></td>
<td>94</td>
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<table>
<thead>
<tr>
<th>Country</th>
<th>1910-1914 Increase in Defense Expenditures</th>
</tr>
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<tbody>
<tr>
<td>France</td>
<td>10%</td>
</tr>
<tr>
<td>Britain</td>
<td>13%</td>
</tr>
<tr>
<td>Russia</td>
<td>39%</td>
</tr>
<tr>
<td>Germany</td>
<td>73%</td>
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3. Economic & Imperial Rivalries
4. Aggressive Nationalism
Pan-Slavism: The Balkans, 1914

The "Powder Keg" of Europe
The "Spark"
Archduke Franz Ferdinand & His Family
The Assassination: Sarajevo
The Assassin: Gavrilo Princip
Who's To Blame?

1914

The Crime of the Ages—Who Did It?
The Schlieffen Plan
German Atrocities in Belgium
Mobilization

- Home by Christmas!
- No major war in 50 years!
- Nationalism!

It's a long way to Tipperary,
It's a long way to go:
It's a long way to Tipperary,
To the sweetest girl I know!

Goodbye, Piccadilly,
Farewell, Leicester Square,
It's a long, long way to Tipperary,
But my heart's right there!
Recruitment Posters

London Opinion

"YOUR COUNTRY NEEDS YOU"

1d LONDON OPINION 1d

I WANT YOU FOR U.S. ARMY

NEAREST RECRUITING STATION
A Young Australian Recruit
Recruits of the Central Powers

A German Soldier Says Farewell to His Mother

Austro-Hungarians
New French Recruits
A German Boy Pretends to Be a Soldier
Soldiers Mobilized

Millions

<table>
<thead>
<tr>
<th>Country</th>
<th>Millions</th>
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</thead>
<tbody>
<tr>
<td>France</td>
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<tr>
<td>Germany</td>
<td>12</td>
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<tr>
<td>Russia</td>
<td>14</td>
</tr>
<tr>
<td>Britain</td>
<td></td>
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</table>
Women in the War Effort
Financing the War

My Daddy Bought Me a Government Bond of the Third Liberty Loan Did Yours?
For Recruitment

I WANT YOU

for THE NAVY

Promotion for any one enlisting
Apply to any recruiting station
or Postmaster
Munitions Workers

ON HER
THEIR LIVES DEPEND

ENROL AT ONCE

WOMEN MUNITION WORKERS
French Women Factory Workers
German Women Factory Workers
Working in the Fields

The Girl on the Land Serves the Nation’s Need
apply Y. W. C. A.
Land Service Committee.
A Woman Ambulance Driver
Red Cross Nurses

THE SPIRIT OF AMERICA

JOIN
Women in the Army Auxiliary

Queen Mary's Army Auxiliary Corps.

The girl behind the man behind the gun.

Enrol to-day.

Full particulars and forms of application from the nearest employment exchange. Ask at post office for address.
Russian Women Soldiers
Spies

- “Mata Hari”
- Real Name: Margareetha Geertruiide Zelle
- German Spy!
Utah in the War
During World War 1, Utah's economy grew. New mines were opened, farmers sold many crops, and the factories worked as hard as they could. People made lots of money.

About twenty-one thousand soldiers in the United States army came from Utah. About seven hundred died with about nine hundred wounded. Many women from Utah served as nurses.
A Multi-Front War

Map showing various battles and fronts during World War I, including:
- Jutland 1916
- Lake Naroch
- German advance, March 1918
- Londres
- Ypres
- Somme
- Marne
- Verdun
- Passchendaele
- Caporetto
- Isonzo
- Italian Front, Belgrade
- Sarajevo
- Italian Front, Belgrade
- Sarajevo
- Galipoli
- Constantinople
- Gallipoli
- Ottoman Empire

Legend:
- Entente Powers, 1914
- Post-1914 allies
- Central Powers, 1914-18
- Neutral states
- Western front, 1915-17
- Furthest Russian advance in west, 1914-15
- Maximum extent of advance of Central Powers
- Major battles
The Western Front
Trench Warfare

- No Man's Land
- Forward listening post (sap)
- Parados for protection from explosions from behind the trench
- Communication trench
- Parados for protection from explosions from behind the trench
- Front-line trench
- Support trench
- Firebay
- Company HQ dugout
- To reserve trench
Trench Warfare

“No Man’s Land”
Verdun - February, 1916

- German offensive.
- Each side had 500,000 casualties.
The Somme - July, 1916

- 60,000 British soldiers killed in one day.
- Over 1,000,000 killed in 5 months.
War Is .......!!
Sacrifices in War
Krupp’s “Big Bertha” Gun
The Gallipoli Disaster, 1915
Sikh British Soldiers in India
Fighting in Africa

3rd British Battalion, Nigerian Brigade
Fighting in Salonika, Greece

French colonial marine infantry from Cochin, China - 1916
America Joins the Allies
The Sinking of the Lusitania

EUROPE VIA LIVERPOOL
LUSITANIA

Fastest and Largest Steamer now in Atlantic Service Sails SATURDAY, MAY 1, 12 A.M.
Transylvania, Fri., May 7, 3 P.M.
Orduna, -- TUES, May 18, 10 A.M.
Tuscany, -- Fri., May 21, 5 P.M.
LUSITANIA, Sat., May 29, 10 A.M.
Transylvania, Fri., June 4, 5 P.M.
Gibraltar-Genoa-Naples-Piraeus
S.S. Carpathia, Thur., May 13, Noon

NOTICE!
TRAELLERS intending to embark on the Atlantic voyage are reminded that a state of war exists between Germany and her allies and Great Britain and her allies; that the zone of war includes the waters adjacent to the British Isles; that, in accordance with formal notice given by the Imperial German Government, vessels flying the flag of Great Britain, or of any of her allies, are liable to destruction in these waters and that travellers sailing in the war zone on ships of Great Britain or her allies do so at their own risk.

IMPERIAL GERMAN EMBASSY
WASHINGTON, D.C., APRIL 29, 1915.


LUSITANIA SUNK BY A SUBMARINE, PROBABLY 1,260 DEAD;
TWICE TORPEDOED OFF IRISH COAST; SINKS IN 15 MINUTES;
CAPT. TURNER SAVED, FROHMAN AND VANDERBILIT MISING;
WASHINGTON BELIEVES THAT A GRAVE CRISIS IS AT HAND
TELEGRAM RECEIVED.

FROM 2nd from London # 5747.

Oct 22, 1917

We intend to begin on the first of February unrestricted submarine warfare. We shall endeavor in spite of this to keep the United States of America neutral. In the event of this not succeeding, we make Mexico a proposal of alliance on the following basis: make war together, make peace together, generous financial support and an understanding on our part that Mexico is to reconquer the lost territory in Texas, New Mexico, and Arizona. The settlement in detail is left to you. You will inform the President of the above most secretly as soon as the outbreak of war with the United States of America is certain and add the suggestion that he should, on his own initiative, invite Japan to immediate adherence and at the same time mediate between Japan and ourselves. Please call the President's attention to the fact that the ruthless employment of our submarines now offers the prospect of compelling England in a few months to make peace.” Signed, ZIMMERMAN.
The Yanks Are Coming!
Americans in the Trenches
The War of the Industrial Revolution:

New Technology no notes for this part
French Renault Tank
British Tank at Ypres
Allied Ships Sunk by U-Boats
The Airplane

“Squadron Over the Brenta”
Max Edler von Poosch, 1917
The Flying Aces of World War I

Eddie Rickenbacher, US

Francesco Barraco, It.

Eddie “Mick” Mannoch, Br.

Willy Coppens de Holthust, Belg.

Rene Pauk Fonck, Fr.

Manfred von Richtoffen, Ger. [The “Red Baron”]
Curtis-Martin
U. S. Aircraft Plant
Looking for the “Red Baron?”
The Zeppelin
Flame Throwers

Grenade Launchers
Poison Gas

Machine Gun
9,000,000 Dead
The Allied Powers defeated Germany. They took a long time to come to an official agreement. They signed the Treaty of Versailles and ended the war. Germany now had a limited military. That is what led to World War II.
World War I Casualties

- Russia
- Germany
- Austria-Hungary
- France
- Great Britain
- Italy
- Turkey
- US
Turkish Genocide Against Armenians

A Portent of Future Horrors to Come!
Posters: Wartime Propaganda
Propaganda Posters of World War One
What does Propaganda mean?

- Propaganda is information that is spread for the purpose of promoting a cause or belief
- In World War One propaganda posters were used to:
  - Recruit men to join the army;
  - Recruit women to work in the factories and in the Women’s Land Army;
  - Encourage people to save food and not to waste it;
  - Keep morale high and encourage people to buy government bonds.
Why were propaganda posters needed during World War One?

- When Britain declared war in August 1914 it had only a small professional army, the BEF;
- They desperately needed men to join up and fight;
- Most people did not own radios and TV had not yet been invented;
- The easiest way for the government to communicate with the people was through posters stuck up on walls in all the towns and cities.
- Posters became the “weapon on the wall.”
How were men encouraged to join the army?

Men were made to feel unmanly and cowardly for staying at home.
THERE IS STILL A PLACE IN THE LINE FOR YOU

THIS SPACE IS RESERVED FOR A FIT MAN

Will you fill it?
Follow me!

Your country needs you.
Daddy, what did YOU do in the Great War?
Which Picture would your Father like to show his friends?
WHO'S ABSENT?

Is it You?
BE READY!

JOIN NOW
WHY AREN'T YOU IN KHAKI?
YOU'LL BE WANTED. ENLIST AT ONCE.
SURELY YOU WILL FIGHT FOR YOUR
AND
COME ALONG, BOYS, BEFORE IT IS TOO LATE
How were women used to encourage men to join the army?

- Women were encouraged to pressure their husbands, boyfriends, sons and brothers to join up.
WOMEN OF BRITAIN SAY - "GO!"
How was fear used?

- Some posters tried to motivate men to join up through fear;
- Posters showed the atrocities that the Germans were said to be committing in France and Belgium;
- People were encouraged to fear that unless they were stopped, the Germans would invade Britain and commit atrocities against their families.
DESTROY THIS MAD BRUTE
ENLIST
How were women encouraged to work in the factories or to join the army or the land girls?

• When the men joined the war, the women were needed to do their jobs;

• There was a massive need for women in the factories, to produce the weapons, ammunition and uniforms needed for the soldiers;

• There was a major food shortage and women were desperately needed to grow food for the people of Britain and the soldiers in France.
WOMEN OF BRITAIN
COME INTO THE FACTORIES
ASK AT ANY EMPLOYMENT EXCHANGE FOR ADVICE AND FULL DETAILS
NATIONAL SERVICE
WOMEN'S LAND ARMY

GOD SPEED THE PLOUGH
AND THE WOMAN WHO DRIVES IT

APPLY FOR ENROLMENT FORMS AT YOUR NEAREST POST OFFICE OR EMPLOYMENT EXCHANGE
Posters encouraged everyone to do their bit...

- Through joining up;
- Through working for the war effort;
- By not wasting food;
- Through investing in government bonds.
The key to the situation is: are you helping to turn it?
WASTE NOT—WANT NOT

PREPARE FOR WINTER

Save Perishable Foods by Preserving Now
Food

1. buy it with thought
2. cook it with care
3. serve just enough
4. save what will keep
5. eat what would spoil
6. home-grown is best

don't waste it
Lend the way they Fight
Buy Bonds to your Utmost
THE TANK TOUR

BUY NATIONAL WAR BONDS (£5 to £5000)
AND WAR SAVINGS CERTIFICATES 15/6

IN THE NAME OF MERCY GIVE!
Why are WW1 Propaganda Posters important?

- For historians today, propaganda posters of World War One reveal the values and attitudes of the people at the time;
- They tell us something about the feelings in Britain during World War One.
Task

- Your task is to produce a World War One Propaganda Poster;
- Remember to focus on one of the key reasons for why propaganda posters were produced:
  - To recruit men to join the army;
  - To recruit women to work in the factories and in the Women’s Land Army;
  - To encourage people to save food and not to waste;
  - To keep morale high and encourage people to buy government bonds.
American Poster

DESTROY
THIS MAD BRUTE

ENLIST
Financing the War

Beat back the Hun with Liberty Bonds
German Poster

"Denkt an Eure Kinder!"

Think of Your Children!